**TECH 330 - Technology and the Global Society**

**HW #2: Pre-Class Exercise on World Business Cultures (25 Pts)**

***For Week #3 – September 3, 2019***

Part 1: Please visit <http://www.worldbusinessculture.com/>

1. Select two (2) of the featured countries (please do not choose your country of origin or the USA)
2. Review, summarize, and compare /contrast each of the following for your selected countries:

* [**Business Structures**](http://www.worldbusinessculture.com/American-Business-Structures.html)
* [**Management Style**](http://www.worldbusinessculture.com/American-Management-Style.html)
* [**Meetings**](http://www.worldbusinessculture.com/Business-Meetings-in-The-USA.html)
* [**Team Working**](http://www.worldbusinessculture.com/Business-Teams-in-The-USA.html)
* [**Communication Styles**](http://www.worldbusinessculture.com/American-Business-Communication-Style.html)
* [**Women in Business**](http://www.worldbusinessculture.com/Women-in-Business-in-The-USA.html)
* [**Business Dress Code**](http://www.worldbusinessculture.com/American-Business-Dress-Style.html)
* [**Top Tips 1-10**](http://www.worldbusinessculture.com/Doing-Business-in-The-USA.html)
* [**Successful Entertaining**](http://www.worldbusinessculture.com/Meals-and-Entertaining-in-The-USA.html)

Part 2: Please visit the [**HOFSTEDE CENTRE**](http://geert-hofstede.com/index.php) website at:

<https://www.hofstede-insights.com/product/compare-countries/>

Select and compare two (2) of the featured countries.

1. Please note the differences found in the various categories:

* **Power Distance**
* **Individualism**
* **Indulgence**
* **Masculinity**
* **Pragmatism**
* **Uncertainty Avoidance**

**Please prepare this homework and bring them with you to class for discussion. This will be collected at the end of class on September 3rd .**