Overview:
This lesson plan will challenge participants to become more aware of the differences between individualist and collectivist cultures. In this activity, they will take a quiz that tests their knowledge of the behaviors and values associated with these two types of cultures.

Background and Information:
This activity was originally created by Craig Storti and published in *Figuring Foreigners Out: A Practical Guide* (see citation below). However, a similar activity was created for the Peace Corps Cross-Cultural Workbook, which is linked on the following page.

Objectives:
As a result of this activity, participants will be able to:
1. Understand the differences between individualist and collectivist cultures.
2. Identify which cultural behaviors align with this cultural value dimension.

Time:
15 minutes

Group Size:
Entire group

Materials:
The quiz and answer key

Intercultural Development Continuum Stages:
- Denial
- Minimization
- Acceptance

AAC&U Intercultural Knowledge and Competence Goals:
Cultural Self-Awareness:
- To articulate insights into own cultural rules and biases (e.g., seeking complexity; aware of how their experiences have shaped these rules, and how to recognize and respond to cultural biases, resulting in a shift in self-description).

Knowledge of Cultural Worldview Frameworks:
- To demonstrate sophisticated understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs & practices.

Other Skills:
Friendship, Teamwork
Links to Activity Instructions:

- Individualist-Collectivist quiz from the Peace Corps Cross-Cultural Workbook (pp. 31-32)

Related Tools:

Similar tools:

- Direct-Indirect Communication
- Four Levels of Cultural Awareness, The
- Human Values Continuum
- Iceberg
- Linking Values with Culture Quiz
- Monochronic-Polychronic Quiz
- Universal-Cultural-Personal Quiz
- Universalist or Particularist?
- Universalist-Particularist Quiz