

## Overview:

This lesson plan will challenge participants to engage with local heritage through digital photography. They will photograph landmarks and items of cultural significance at their study abroad destination and upload them with captions to a geotagging photo sharing site.

*Note:* This activity asks participants to use Panoramio, a former geotagging photo sharing site that was connected to Google Maps and Google Earth. Unfortunately, Google discontinued this site in 2016, so it is no longer available. As an alternative, we recommend Mapillary. Mapillary works similarly to Panoramio and Google Maps/Google Earth in that it allows individuals to upload geotagged photos that can then be accessed through a map interface: <https://www.mapillary.com/>. Also note that Mapillary will not allow you to use Internet Explorer to create an account. We recommend that you use Google Chrome.

## Background and Information:

Global Panoramio is created by Duarte Morias, Associate Professor of Parks, Recreation, and Tourism Management at North Carolina State University, and Anthony Ogden, Associate Vice Provost for Global Engagement at the University of Wyoming. It is uploaded to the UK Education Abroad Faculty Toolkit (see citation below).

## Objectives:

As a result of this activity, participants will be able to:

1. "Move beyond consuming touristic culture to learning about the host culture through its heritage (built, natural and intangible)."
2. "Engage in an open and shared process of cultural learning through photography and web-based file sharing."
3. "Become a more careful and astute observer and engage in conscientious reflection of the meanings of cultural heritage" (Morais & Ogden, 2009).

## Time:

2 hours

## Group Size:

Entire group

## Materials:

Copies of the Global Panoramio Handout (in both [Links](#) and [Downloads](#)), an account with Mapillary.

## Intercultural Development Continuum Stages:

- Denial
- Polarization
- Minimization
- Acceptance

## **AAC&U Intercultural Knowledge and Competence Goals:**

### Verbal and Nonverbal Communication:

- To articulate a complex understanding of cultural differences in verbal and nonverbal communication (e.g., demonstrates understanding of the degree to which people use physical contact while communicating in different cultures or use direct/indirect and explicit/implicit meanings).
- To skillfully negotiate a shared understanding based on these differences.

### Curiosity:

- To ask complex questions about other cultures.
- To seek out and articulate answers to these questions that reflect multiple cultural perspectives.

### Knowledge of Cultural Worldview Frameworks:

- To demonstrate sophisticated understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs & practices.

## **Links to Activity Instructions:**

- [Global Panoramio instructions on the UK Education Abroad Faculty Toolkit](#)

## **Related Tools:**

### *Similar tools:*

- [Ethical Photography & Community Engaged Global Learning](#)
- [Global News](#)
- [Photo Analysis](#)

### *Related assessment tools:*

- [Global Learning Short Scale](#)